



Alcohol and Entertainment Licensing Sub-Committee

Thursday 26 September 2024 at 10.00 am

Members Suite - 4th Floor, Brent Civic Centre,
Engineers Way, Wembley, HA9 0FJ

Please note that this meeting will be held in person with members of the Sub-Committee required to attend in person.

The press and public are also welcome to attend this meeting in person. Please note the meeting is not scheduled for live webcast

Membership:

Members

Councillors:

Long (Vice-Chair)

Bajwa

Chohan

Substitute Members

Councillors:

Councillors:

Bajwa, Chohan, Ethapemi, Hack, Hylton, Lorber,

Mahmood, Rajan-Seelan

For further information contact: Devbai Bhanji, Governance Assistant

Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

For electronic copies of minutes and agendas please visit:

[Council meetings and decision making | Brent Council](#)

Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
 - To which you are appointed by the council;
 - which exercises functions of a public nature;
 - which is directed is to charitable purposes;
 - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item	Page
1 Apologies for absence and clarification of alternate members	
2 Declarations of Interests	
Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.	
3 Application for a New Premises Licence by Health Supplies Ltd (T/A Yati Events) for the premises known as Proposition Studios, 416 Ealing Road, Wembley, HA0 1JQ, pursuant to the provisions of the Licensing Act 2003	1 - 70

Date of the next meeting: Date Not Specified



Please remember to **SWITCH OFF** your mobile phone during the meeting. The meeting room is not accessible to members of the public. Please wait on the 3rd Floor near the red lifts and a member of the staff will take you to 4th Floor.

This page is intentionally left blank

LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	Health Supplies Ltd (T/A Yati Events)
Name & Address of Premises:	Proposition Studios, 416 Ealing Road, Wembley, HA0 1JQ
Applicants Agent:	

The application is for a new premises licence as follows:

To provide: Regulated Entertainment, Late Night refreshment and to remain open from 7.00pm to Midnight Monday to Thursday and until 3.00am Friday to Sunday.

2. Background

The applicant has since reduced the hours to finish licensable activities at 11.00pm Monday to Friday and 12.30am Saturday & Sunday.

This is now a time limited 10-day application from 2nd – 12th October to celebrate Navratri.

3. Promotion of the Licensing Objectives

See page 17 & 18 of the application.

4. Relevant Representations

Representations have been received and withdrawn from The Licensing Officer and The Police. Representations remain outstanding from the Nuisance Control Team, Local Councillor and Residents.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable

activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Application Form & plan
- B. NCT Rep
- C. Councillor Matin Rep
- D. Resident Reps
- E. Licensing Representation & Withdrawal
- F. Police Reps & Withdrawal
- G. OS Map

Application for a premises licence to be granted under the Licensing Act 2003

Please read the following instructions first

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We HEALTH SUPPLIES LIMITED (Trading name: Yati Events)
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
Proposition Studios 416 Ealing Road			
Post town	Wembley	Postcode	HA0 1JQ

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **appropriate** **Please tick as appropriate**

a)	an individual or individuals *		please complete section (A)
b)	a person other than an individual *		
	i	as a limited company/limited liability partnership	✓ please complete section (B)
	ii	as a partnership (other than limited liability)	please complete section (B)
	iii	as an unincorporated association or	please complete section (B)
	iv	other (for example a statutory corporation)	please complete section (B)
c)	a recognised club		please complete section (B)
d)	a charity		please complete section (B)

e)	the proprietor of an educational establishment		please complete section (B)
f)	a health service body		please complete section (B)
g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales		please complete section (B)
ga)	a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England		please complete section (B)
h)	the chief officer of police of a police force in England and Wales		please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a statutory function; or
- a function discharged by virtue of Her Majesty's prerogative

(A) individual applicants (fill in as applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town			Postcode		
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service (please see note 15 for information)					

Second individual applicant (if applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth over		I am 18 years old or		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service: (please see note 15 for information)					

(B) Other applicants

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name HEALTH SUPPLIES LIMITED
Address [REDACTED]
Registered number (where applicable) 07301164
Description of applicant (for example, partnership, company, unincorporated association etc.) Company

Telephone number (if any)

[REDACTED]

E-mail address (optional)

[REDACTED]

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
01	10	2024

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

The Great Garba Mahotsav, organised by Yati Events (Trading name of Health Supplies Ltd), is a Gujarati festival. It occurs annually, usually between September and November, and lasts for 9 days. The premises is a 40m x 40m studio warehouse.

This event features traditional Garba dance, live music by renowned artists, cultural and devotional activities, and food and craft stalls. It aims to foster community spirit and cultural unity during the Navaratri festival.

As a religious event, it enforces a strict no alcohol, no drugs policy to ensure a respectful and family-friendly atmosphere, with security measures to minimise social disorder or public nuisance

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

[REDACTED]

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)		Please tick all that apply
a)	plays (if ticking yes, fill in box A)	
b)	films (if ticking yes, fill in box B)	
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	✓
f)	recorded music (if ticking yes, fill in box F)	

g)	performances of dance (if ticking yes, fill in box G)	✓
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	

Provision of late night refreshment (if ticking yes, fill in box I)	✓
Supply of alcohol (if ticking yes, fill in box J)	

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon	-----	-----	Please give further details here (please read guidance note 4)		
Tue	-----	-----			
Wed	-----	-----	State any seasonal variations for performing plays (please read guidance note 5)		
Thur	-----	-----			
Fri	-----	-----	Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat	-----	-----			
Sun	-----	-----			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon	-----	-----			
Tue	-----	-----			
Wed	-----	-----	<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)		
Thur	-----	-----			
Fri	-----	-----	<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	-----	-----			
Sun	-----	-----			

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finis h			
Mon	19:00	00:00	<u>Please give further details here</u> (please read guidance note 4)		
Tue	19:00	00:00			
Wed	19:00	00:00	<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur	19:00	00:00			
Fri	19:00	03:00	<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	19:00	03:00			
Sun	19:00	03:00			

F

Recorded music Standard days and timings (please read guidance note 7)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
				Both	
Mon	-----	-----	Please give further details here (please read guidance note 4)		
Tue	-----	-----			
Wed	-----	-----	State any seasonal variations for the playing of recorded music (please read guidance note 5)		
Thur	-----	-----			
Fri	-----	-----	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat	-----	-----			
Sun	-----	-----			

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	✓
Day	Start	Finish		Outdoors	
				Both	
Mon	19:00	00:00	<u>Please give further details here</u> (please read guidance note 4)		
Tue	19:00	00:00			
Wed	19:00	00:00	<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Thur	19:00	00:00			
Fri	19:00	03:00	<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	19:00	03:00			
Sun	19:00	03:00			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Mon				Outdoors	
				Both	
Tue			<u>Please give further details here</u> (please read guidance note 4)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finish		Both	✓
Mon	19:00	00:00		Please give further details here (please read guidance note 4)	
Tue	19:00	00:00			
Wed	19:00	00:00	State any seasonal variations for the provision of late night refreshment (please read guidance note 5)		
Thur	19:00	00:00			
Fri	19:00	03:00	Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6)		
Sat	19:00	03:00			
Sun	19:00	03:00			

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	
				Off the premises	
				Both	
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon					
Tue					
Wed					
Thur					
Fri					
Sat					
Sun			Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name	
Date of birth	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

None.

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	18:00	00:00	
Tue	18:00	00:00	
Wed	18:00	00:00	
Thur	18:00	00:00	
Fri	18:00	03:00	
Sat	18:00	03:00	
Sun	18:00	03:00	

Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

G01: Prominent, clear notices shall be displayed at every public entrance stating the actual operating hours of the premises.

G02: Crime prevention notices and advice shall be displayed in order to support local crime prevention initiatives.

b) The prevention of crime and disorder

CD01: SIA registered door supervisor shall be employed at the premises each night at a ratio of 1:100 until the premises closes. When employed, door staff will wear high visibility armbands.

CD02: An incident log shall be kept and maintained at the premises which will include a log of the following, including pertinent details:

- i. Any incidents of disorder or of a violent or antisocial nature
- ii. All crimes reported to the venue, or by the venue to the police
- iii. All ejections of patrons
- iv. Any complaints received
- v. Seizures of drugs or offensive weapons
- vi. Any faults in the CCTV system
- vii. Any visits by a responsible authority (under the Licensing Act 2003) or emergency service.

Records must be completed within 24 hours of any incident, and will contain the time and date, the nature of the incident, the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident. The logs shall be kept for at least 12 months following the date of entry and be made available for inspection and copying upon request of an authorised officer of a responsible authority.

CD03: The premises shall install, operate, and maintain a comprehensive digital colour CCTV system. All public areas of the licensed premises including entry and exit points will be covered. The system must record clear images permitting the identification of individuals. All equipment must have a constant and accurate time and date generation. All recordings will be stored for a minimum period of 31 days with date and time stamping. Recordings will be made available immediately upon the request of an authorised officer of a responsible authority throughout the entire 31 day period.

c) Public safety

PS01: Multiple first aid stations will be set up across the venue, each manned by qualified medical personnel capable of handling common medical emergencies. Signage will clearly indicate the location of these stations.

PS02: Detailed emergency evacuation plans will be developed and shared with all event staff. These plans will include designated assembly points outside the venue and procedures for assisting those with disabilities.

PS03: Any queue to enter the premises that forms outside the premises shall be kept orderly and supervised by licensed door supervisors to ensure that there is no public nuisance or obstruction to the public highway.

d) The prevention of public nuisance

PN01: A sound management plan will involve setting maximum sound levels in accordance with local regulations, orienting speakers away from residential areas, and scheduling louder performances to conclude before late evening.

PN02: Adequate waste disposal and recycling facilities will be available throughout the venue, with clear signage to encourage proper use. Regular collection and cleaning patrols will help maintain the cleanliness of the event space.

e) The protection of children from harm

CH01: No alcohol shall be sold or otherwise provided at the event.

CH02: The event organisers shall ensure that adequate arrangements are implemented for ensuring the wellbeing of children at the time of the event.

Checklist:

Please tick to indicate agreement

<input type="checkbox"/>	I have made or enclosed payment of the fee.	✓
<input type="checkbox"/>	I have enclosed the plan of the premises.	✓
<input type="checkbox"/>	I have sent copies of this application and the plan to responsible authorities and others where applicable.	✓
<input type="checkbox"/>	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	✓
<input type="checkbox"/>	I understand that I must now advertise my application.	✓
<input type="checkbox"/>	I understand that if I do not comply with the above requirements my application will be rejected.	
<input type="checkbox"/>	[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).	

It is an offence, under Section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under Section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum and Nationality Act 2006 and pursuant to Section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	
Date	
Capacity	

For joint applications, signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	08 August 2024
Capacity	Agent

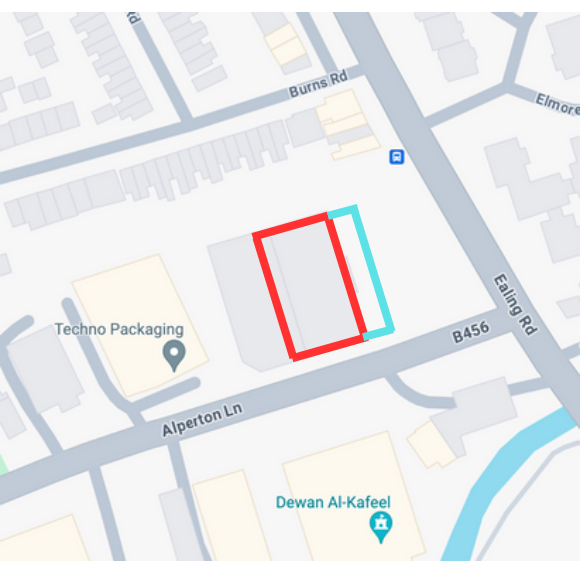
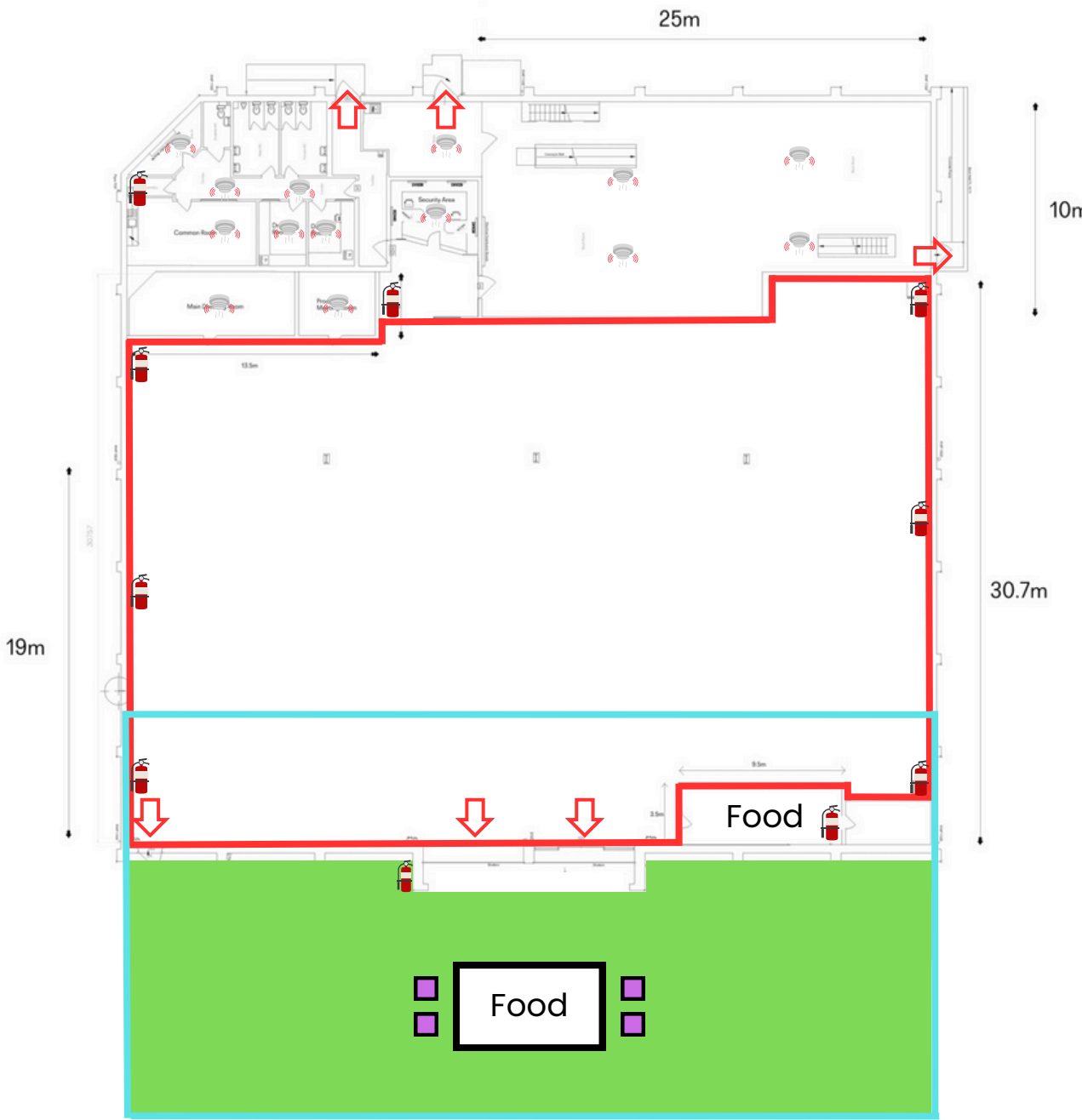
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Brijesh Chachapura [REDACTED]			
Post town	[REDACTED]	Postcode	[REDACTED]
Telephone number (if any)	[REDACTED]		





If you would prefer us to correspond with you by e-mail, your e-mail address (optional)

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for

416 Ealing Road, Wembley, HA01JQ



- | Live music
- | Late night refreshments
-  Fire extinguisher
-  Fire alarm
-  Fire escape
-  Portable toilets

This page is intentionally left blank

Dear Objector/Local resident,

Thank you for expressing your concerns regarding the premises licence application for the event at 416 Ealing Road. We understand the importance of addressing the issues raised by local residents and would like to provide more information and reassurances to alleviate your concerns.

To clarify, The Great Garba Mahotsav, organised by Yati Events (the trading name of Health Supplies Ltd), is a Gujarati religious festival. This application is only for an event lasting 10 days between 02 October - 12 October 2024. We have amended the application to reflect community concerns, limiting it to these 10 days in 2024, and this is not an application for a repeat event. Therefore, the impact on the surrounding community will be minimal. There is ample parking on the premises for our attendees, and the majority will be travelling by foot or public transport. Additionally, this application is not for alcohol sales—no alcohol will be sold at the event.

Please note that there will be no alcohol-related nuisance, as this is not an application for an alcohol licence.

Some further clarifications:

Opening hours: After discussions with local community members, we have significantly revised the operating hours for this event. The event will now finish at 00:30 on weekends and 23:00 on weekdays, a considerable reduction from the original end time of 03:00. We hope this change will encourage you to withdraw your original objection.

Noise control and event management: We fully appreciate your concerns about noise levels during the event. To address this, we have decided to move all food stalls inside the building to prevent noise from spilling onto surrounding residential properties. Additionally, we are willing to install a sound limiter to monitor and control sound levels, ensuring they remain within acceptable limits. The event is alcohol-free, which will help maintain a calm and family-friendly atmosphere, further reducing the likelihood of noise-related disturbances.

Parking and traffic management: Since we have now amended the application to move food stalls indoors, the entire car park will be available for attendees. This resolves parking and related noise concerns. We will also have dedicated staff on-site to manage traffic flow and ensure that attendees do not park on residential streets or in areas with yellow lines, but within the allocated parking spaces on the premises. This staff presence will help enforce proper parking behaviour, minimise congestion, and avoid any impact on local residents.

Event location and suitability: While we understand your concern that 416 Ealing Road may not seem like a typical entertainment venue, this location has been carefully selected for its accessibility and suitability for our community event. The event is a religious festival that enforces a strict no alcohol, no drugs policy, creating a respectful environment.

We are committed to working closely with local residents to ensure that the event is as unobtrusive as possible. We value your input and are willing to make adjustments to

address the concerns you have raised. Lastly, we would like to invite you, as a local resident, to attend the festival in the spirit of inclusion and cultural exchange.

Thank you again for your feedback. If your concerns have been addressed, may I kindly ask you to withdraw your objection to this application by simply replying to the council's email with: "I wish to withdraw my original objection." If you have any other questions or concerns, we remain open to further dialogue to ensure a positive outcome for all involved.

Sincerely,
Brijesh Chachapura
Event Organiser and Applicant

To whom it may concern,

Application Number: 32526

Licence Description: Licensing Act 2003 - Alcohol and Entertainment

Licence Type: Premises Licence

Licensee: HEALTH SUPPLIES LIMITED

Agent: Alek Napieraj

Trading Name: Yati Events

Licence Address: 416 Ealing Road, Wembley, Brent HA0 1JQ

Received Date: 09-08-2024

The residents of Burns Road and Cromwell Road in Alperton have written to me as their locally elected Councillor about their concerns at the application made for a change in use to the former Currys site located at 416 Ealing Road to a music and dance venue and the buildings unsuitability for this proposed change of use. They have also raised concerns about the antisocial behaviour this could attract, as well as the noise disturbances living in the vicinity of the site.

While the proposed hours for this temporary licence have been reduced to Monday to Thursday 19:00 to 23:00 and Friday to Sunday 19:00 to 00:30, there is a lack of clarity and detail on the proposed capacity of the venue and the number of parking spaces. It is also unclear how the noise and parking issues will be mitigated against to prevent an impact on neighbouring residents.

Finally, I am concerned that when searching the planning site the only information I could find was dated 1995 when Currys appear to have applied to operate their business there. This current application is for a licence and I would be grateful for clarification as to why a planning application is not required when this is a change of use and purpose for the site so safety and suitability would need to be established.

Taking into consideration the concerns raised by local residents and the lack of clarity on the above points, I oppose this application as it currently stands. I believe residents require clarification on these points also.

Thank you for your time and I look forward to hearing from you on the points raised.

Yours faithfully,

Councillor Hannah Matin

Liberal Democrat Councillor for Alperton

London Borough of Brent

This page is intentionally left blank

From: Matin, Councillor Hannah <

Sent: Sunday, September 8, 2024 5:41 PM

To: Business Licence

Cc: Legister, Linda; Georgiou, Councillor Anton; Lorber, Councillor Paul; Chakraborty, Anjana

Subject: Re: Proposed licence change for 416 Ealing Road (former site of Currys)

Dear Linda / Business Licence team,

Thank you for sharing the letter response to my objection/representation, as well as the outlined plans for the event.

The plans outline a reduction in operating hours for the event, gradual reduction in music volume during the last hour, and staggered exit from the venue at the end of the event with security. However, it is important to establish whether the building has suitable sound proofing or not for this type of event that will have loud music as part of the festival. If doors and/or windows are open sound will also travel.

The outlined plans also envisage that most of those attending will be travelling on foot, however with the event running until 00:30, it is very much likely many people will be travelling by car. With this being an event with no alcohol, this would be even more likely as people will be able to drive home. With people leaving the venue, disturbance can occur with people talking loudly, as well as car doors being shut loudly. It is also important to have a clear plan to ensure the car park is used for those attending by car to prevent parking disturbances for residents.

I ask Brent Council to confirm how the control of the noise will be ensured, as well as establishing whether the building has suitable sound proofing. I would also ask for clarification on how it will be ensured that those attending by car use the carpark and how exceeding carpark capacity will be mitigated.

Thank you for your time and I look forward to hearing from you.

Best wishes,
Hannah

Councillor Hannah Matin

Liberal Democrat Councillor for Alperton

London Borough of Brent

This page is intentionally left blank

From: Lewis, Diane
Sent: Thursday, September 5, 2024 1:34 PM
To: brij83@
Cc: Business Licence
Subject: RE: New Premises - Yati Events, 416 Ealing Road, HA0 1JQ - 32526
Importance: High

For the attention of Health Supplied Limited,

I have looked at this application, in particular the location of the planned event. There are a number of residential properties along Burns Road whereby residents may be affected by noise at noise sensitive hours.

Details of a noise management plan have not been submitted as part of the application. In the absence of a robust noise management plan, I have concerns over how noise from the event will be managed. Representation by the Nuisance Control Team is therefore made that the likely effect of the approval of this application without suitable noise mitigation measures, the application will not promote the Licensing Objectives with regards to the prevention of public nuisance.

Representation is made on the grounds that public nuisance is likely to be experienced by the occupiers of neighbouring and nearby residential units from:

- Loud amplified music and amplified locals
- The noise caused by patrons exiting the premises at noise sensitive hours

The representation is justified by consideration of the following:

- noise sensitive hours during which it will take place and the times of dispersal of guests
- The duration of noise events – up to 7 hours per day
- The duration of the event – 9 days

Should you be in a position to submit a suitable noise management plan detailing robust measures to ensure that local residents will not be adversely affected by the noise, the Nuisance Control Team may consider withdrawing the representation.

Kind regards,

Diane Lewis
Nuisance Control Officer
Community Safety and Prevention
Partnerships, Housing and Resident Services

This page is intentionally left blank

From: Brijesh Chachapura
Sent: Friday, September 6, 2024 12:02 PM
To: Lewis, Diane
Cc: Business Licence
Subject: Re: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Dear Diane Lewis,

Thank you for the email, please see below our reply.

We understand your concerns and can confirm that the noise management plan, as outlined in The Noise Council's Code of Practice on Environmental Noise Control at Concerts, will be fully communicated to the audio team. This includes ensuring that the Music Noise Level (MNL) does not exceed the background noise (measured using the LA90 parameter) by more than 15 dB(A) over a 15-minute period at 1 metre from the façades of noise-sensitive premises. The audio team will monitor and adjust sound levels in real time to maintain compliance.

Additionally, we acknowledge your point about communication. While posters with contact numbers will be displayed externally, we will also ensure that this information is included in leaflets, which will be distributed to local residents well in advance of the event. This will give them the necessary information and contact details ahead of time.

We will take every step to ensure the event is managed responsibly and with minimal disruption to the community. We would ask that it is minded that this is a religious festival for the local community. Which we would say will be 80% of the attendees from the surrounding local area, they will be in walking distance and will be respectful of their neighbourhood and residents.

Communication: In addition to displaying posters with contact numbers, we will distribute leaflets to local residents well before the event. These leaflets will include details about a dedicated phone number specifically for noise complaints. This number will be available for those whose properties directly back onto the venue, as they are likely to be the most affected by any noise.

And this so only 15-20 houses get a leaflet if they are not affected then how can the ones further away be affected

Regards
Brijesh Chachapura

From: Lewis, Diane
Sent: 06 September 2024 09:27
To: Brijesh Chachapura
Cc: Business Licence
Subject: RE: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Dear Brijesh,

Thank you for your email and your time on the phone yesterday and confirming the new times of the event.

Our main concern remains on how the noise will be monitored and managed externally.

Based on guidance provided by THE NOISE COUNCIL Code of Practice on Environmental Noise Control at Concerts, NCT recommend the following Music Noise Level (MNL):

The MNL should not exceed the background noise level by more than 15dB(A) over a 15 minute period at 1 metre from the façade of any noise sensitive premises.

This will require a background noise level measurement in the park at the LA90 noise measurement parameter prior to the event.

We need to be reassured that this is understood and you will need to communicate this information to the audio team.

I also note that there will be posters displayed externally which will include contact numbers. However, this information should ideally be including in leaflets distributed to the local residents in good timing before the start of the event.

Kind regards,

Diane Lewis
Nuisance Control Officer

From: Brijesh Chachapura
Sent: Thursday, September 5, 2024 2:32 PM
To: Lewis, Diane
Subject: Fw: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Dear Diane,

Please find below the full Event Management Plan that was submitted to Edwin earlier this week. The original application was amended.

I trust this addresses any and all concerns.

Regards,

Brijesh Chachapura

From: Brijesh Chachapura
Sent: 30 August 2024 18:38
To: Maldoom, Edwin
Subject: Re: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Dear Maldoom,

Thank you for the email, please see below our reply to your email.

1. What is the maximum number of expected daily attendees for this event?

Ans: Maximum Attendance: The maximum number of expected daily attendees for this event is 1,500. This limit has been set in accordance with the venue's capacity and safety regulations.

Capacity Monitoring: The ticketing system ensures that no more than 1,500 tickets are sold for each day of the event. This guarantees that the total number of attendees does not exceed the venue's capacity.

2. What is the expected number of employees (including volunteers) working at this event on any given day?

Ans: 30-40 (Excluding vendor staff)

3. How will entry to the event work? Will it be ticketed? Will there be a fee? Is it free upon point of entry? How will the premises ensure that the total number of attendees not exceed the expected total capacity?

Ans: Event Entry and Capacity Management Plan for Navratri Festival

1. Entry to the Event:

- **Ticketed Entry:** Yes, entry to the Navratri event will be ticketed. Attendees will need to purchase tickets in advance to gain access to the event. This helps us manage the number of attendees and ensure that we do not exceed the venue's capacity.
- **Pre-Event Ticket Sales:** Tickets will be sold online and through designated outlets before the event. There will be no ticket sales at the door to prevent overcrowding and ensure proper management of attendees.

2. Ticketing and Fees:

- **Fee Structure:** Tickets will be sold at a set price, which will be clearly communicated to potential attendees through our promotional materials and ticketing platforms.
- **No Free Entry:** There will be no free entry at the point of entry. All attendees must have a valid ticket to enter the premises.

3. Managing Event Capacity:

- **Capacity Monitoring:** The premises will have a strict capacity limit based on the venue's maximum allowable occupancy, which complies with safety

regulations. We will use the ticketing system to ensure that the number of tickets sold does not exceed this limit.

- **Entry Control:** On the day of the event, entry will be managed by trained staff who will verify tickets upon entry. This will ensure that only those with valid tickets enter the premises.
- **Real-Time Monitoring:** Security and event staff will monitor the number of people entering and exiting the venue in real-time to ensure the total number of attendees does not exceed the expected total capacity at any point.
- **No Re-Entry Policy:** To further control capacity, a no re-entry policy will be implemented. Once attendees leave the event, they will not be allowed back in.

4. **Security and Safety Measures:**

- **On-Site Security:** Security personnel will be stationed at all entry points to manage crowd control and ensure a smooth and orderly entry process. They will also be responsible for checking for any prohibited items.
- **Emergency Exits:** All emergency exits will be clearly marked and unobstructed, with staff trained to handle any situations where an evacuation may be necessary.

These measures will help ensure that the event runs smoothly, safely, and in compliance with all relevant regulations.

4. How will the SIA security go about their duties? (I.e., How many will be at the event in total? How many will be at the entrance?)

Ans: SIA Security Plan for Navratri Festival

To ensure the safety and security of attendees at the Navratri festival, the following measures will be in place:

1. **Total Security Personnel:**

- **Number of Security Staff:** A total of 20 SIA (Security Industry Authority) licensed security staff will be on-site each day of the event. This team will be responsible for maintaining order and ensuring a safe environment throughout the festival.

2. **Security Duties and Distribution:**

- **Entrance Security:** SIA security staff will be stationed at the entrance of the venue. Their responsibilities will include:
 - Verifying tickets and ensuring that only those with valid tickets are allowed entry.
 - Conducting bag checks and screening for prohibited items.
 - Managing queues and ensuring a smooth and orderly entry process.
- **Patrol and Monitoring:** The remaining security personnel will be assigned to various duties, including:
 - **Patrolling the Venue:** Regular patrols throughout the venue to monitor the crowd and address any issues that may arise.

- **Emergency Response:** Being prepared to respond quickly to any emergencies or incidents, including medical emergencies or disturbances.
 - **Access Control:** Managing access to restricted areas and ensuring that only authorised personnel are allowed in specific zones.
 - **Safety and Compliance:** Ensuring that all event safety protocols are followed and assisting with crowd management to prevent overcrowding and maintain order.
3. **Coordination and Communication:**
- **Communication Systems:** Security staff will be equipped with radios and communication devices to coordinate effectively with each other and with event management.
 - **Incident Reporting:** A clear procedure will be in place for reporting and addressing any incidents or security concerns. Security staff will be trained to handle various situations, from minor disturbances to major emergencies.
4. **Additional Security Measures:**
- **Training and Briefing:** All security personnel will be briefed on event specifics, including potential risks, emergency procedures, and their specific roles and responsibilities for the event.

These measures will help ensure a secure and well-managed environment for all attendees at the Navratri festival.

5. Will patrons be able to re-enter the premises?

Ans: once they leave the premises there will be no re-entry and **security staff will be on hand to ensure no loitering around the outside of the event premises.**

6. Where will the queue be located?

Ans: the queue will be on the Alperton Lane.

7. How many “qualified medical personnel” will be at the premises, and what will their specific qualifications be? How many first aid stations will be there?

Ans: **Response to Brent Council Regarding Medical Personnel and First Aid Stations**

1. **Qualified Medical Personnel:**
- We will have qualified medical personnel on-site throughout the duration of the event.
 - The medical personnel will include:
 - **Paramedics:** Trained and certified to handle emergency medical situations, including CPR, trauma care, and the use of defibrillators.
 - **First Aid Trained Staff:** Certified in basic first aid, capable of handling minor injuries, and providing initial care until advanced help arrives.
 - All medical personnel will have up-to-date certifications in emergency response and will be equipped with the necessary medical supplies.

2. First Aid Stations:

- There will be first aid stations located at strategic points around the event venue.
- Each first aid station will be clearly marked and easily accessible, with signage directing attendees to their locations.
- The stations will be equipped with essential medical supplies, including bandages, antiseptics, ice packs, and emergency equipment.

3. Medical Response Plan:

- In case of a medical emergency, the on-site medical team will coordinate with local emergency services to ensure a swift response.
- We have established clear communication protocols to ensure that any medical incidents are reported and managed efficiently.
- The locations of the first aid stations and emergency procedures will be communicated to all attendees through announcements and event literature.

Please let us know if further details are required or if there are any additional specifications that need to be met.

8. How will the premises negate against causing noise related complaints from the live music and the use of the outside area? (Especially as it's stipulated to end at 03:00 on certain days)

Ans: Here's a revised response that incorporates the updated event timings, the decision to limit outdoor activity, and the measures to control sound levels:

Noise Management Plan for Navratri Event

To address concerns about noise-related complaints, particularly with live music and the use of the outside area, we have revised the event plan to reflect the concerns of our neighbors:

1. Revised Event Timings:

- The event will now conclude at 11:00 PM on weekdays (Monday to Friday) and at 12:30 AM on weekends (Saturday and Sunday). This adjustment has been made in direct response to feedback from the community and will help to minimize late-night noise.

2. No Outdoor Activities During Event:

- There will be no persons, aside from security personnel, outside the premises once the event has started. This measure ensures that all event activities, including live music, remain indoors, significantly reducing the potential for noise disturbance in the surrounding area.

3. Sound Level Monitoring Inside the Venue:

- **Sound Level Checks:** The sound inside the venue will be continuously monitored to ensure it stays within the permitted allowance. We will use sound limiters on all amplification equipment to maintain control over sound levels.

- **Gradual Volume Reduction:** On weekends, during the final hour of the event (11:30 PM to 12:30 AM), sound levels will be gradually reduced to further decrease any potential noise impact as the event winds down.
4. **Security Measures:**
- **Outdoor Security:** Security personnel will be stationed outside the venue to manage entry and exit quietly and efficiently. Their presence will also ensure that no loitering or loud gatherings occur outside the venue during or after the event.
5. **Community Communication:**
- **Complaints Hotline:** A dedicated noise complaint hotline will be active throughout the event. Any noise complaints will be responded to immediately, with adjustments made as necessary.

These measures have been put in place to ensure that the Navratri event is enjoyable for attendees while respecting the peace and quiet of our neighbours. Please let us know if there are any further concerns or specific requirements that need to be addressed.

9. Have you completed the sound management plan yet?

Ans: Yes, we have completed the Sound Management Plan for the Navratri event. The plan includes the following key elements:

A. Sound Levels: We will monitor and control the sound levels to ensure they remain within the permitted limits at all times. We will use sound limiters and regularly check decibel levels during the event.

B. Speaker Placement: Speakers will be strategically placed to direct sound away from residential areas and minimise noise disturbance to nearby properties.

C. Event Timings: The event will adhere to the agreed-upon timings, with amplified sound being turned off at 11pm weekdays and 12:30am weekends to comply with local noise ordinances.

D. Communication: We have will place posters around the wooden fencing, about the event and provided a contact number for any noise-related concerns during the event.

E. Noise Complaint Handling: We have established a procedure for handling any noise complaints that may arise, including prompt investigation and resolution.

F. Sound Monitoring Team: A dedicated audio visual team will be on-site to manage and monitor sound levels throughout the event, ensuring compliance with the Sound Management Plan.

Please let us know if any additional information or adjustments are required.

10. Will there be an age limit for attendees?

Ans: **Age Limit for Attendees at Navratri Festival**

There will be **no age limit** for attendees at the Navratri festival. The event is designed as a religious festival intended for families, and we welcome attendees of all ages.

To ensure a safe and family-friendly environment:

- **Alcohol Policy:** No alcohol will be served or consumed on the premises. This policy helps maintain a respectful and inclusive atmosphere for all attendees, including children and families.
- **Family-Friendly Environment:** The event features activities and performances suitable for all age groups, making it an ideal occasion for families to celebrate together.

11. How will egress of the event be managed?

Ans:

The egress of attendees from the Navratri event will be managed carefully to ensure safety and minimise disruption. Our Egress Management Plan includes the following key elements:

1. **Staggered Departure:** To avoid congestion and ensure a smooth flow of people exiting the venue, we will encourage a staggered departure. Announcements will be made towards the end of the event to facilitate an orderly exit.
2. **Exit Points:** clearly marked exit points will be available to prevent bottlenecks. Each exit will be staffed with stewards to guide attendees and ensure they leave the venue in a calm and orderly manner.
3. **Crowd Control:** Trained security personnel and event stewards will be stationed at key locations to manage the flow of people, prevent overcrowding, and provide assistance as needed.
4. **Signage and Lighting:** Adequate signage will be in place to direct attendees to the nearest exits, and all exit routes will be well-lit to ensure visibility.
5. **Transport Coordination:** We will coordinate with local transport services to ensure that public transportation is available and accessible as attendees leave the event. Information on nearby transport options will be provided to attendees.
6. **Emergency Procedures:** In case of an emergency, we have established clear procedures for a safe and efficient evacuation. All staff and volunteers have been briefed on these procedures, and emergency exits will be prominently marked and kept unobstructed.
7. **Communication:** We will have a public address system in place to communicate with attendees during egress, providing instructions and updates as needed to ensure a smooth exit.
8. **Monitoring and Adjustments:** The egress process will be monitored in real-time, and adjustments will be made as necessary to address any unforeseen issues or delays.

Please let us know if any additional measures are required or if you have specific concerns that we should address.

Regards

Resident Rep 1

I oppose the application to grant a license for the change of use of 416 Ealing Road, HA0 1JQ to allow alcohol and entertainment for the below reasons. This is a quiet neighbourhood and events with live music offering late night refreshment outside of the building from 7pm – midnight on weekdays and as late as 3am on weekends would have a hugely negative impact on everyone who lives in the vicinity...particularly those living on Burns Road who's gardens back onto the premises. The noise of attendees entering and leaving the premises and those socialising, eating and drinking in what is currently the car park into the early hours when we are trying to sleep would be unbearable. Parking in this neighbourhood is already a major problem so with the food and refreshment at the events being served outside attendees who drive will have no option but to park on our already crowded streets. It's not uncommon to return home in the evening and end up having to park about ¼ mile away down Alperton Lane due to no available parking spaces down Burns Road, Cromwell Road or Cromwell Court so the additional cars would make our parking issues even worse. Attendees leaving the events at midnight on weekdays and as late as 3am at the weekend will create so much noise with loud conversations, doors slamming and engines being revved that this could quickly become a nightmare for everyone who lives in this neighbourhood. The applicant has listed the use as for religious events with strictly no alcohol so why has the application been made to include an alcohol license? If the religious events are only 9 days a year does this mean the license will allow alcohol to be served on the premises during these hours for the other 354 days of the year?

Resident Rep 2

I live very close to the proposed. It will affect the noise levels in the area. We already have a reflow of traffic during religious observance in a building opposite the proposed site. We do not need any additional stress in parking situations in the area as I know there is limited parking on the site proposed. Therefore I strongly object to this application.

Resident Rep 3

I strongly and vehemently object to the change of premises license application for this building at 416 Ealing Road formerly Currys. This building is next to two roads of residential housing and opposite more residential areas on Ealing Road. The risk of causing a public nuisance is huge due to the event and the large number of people in attendance. The noise caused will be unacceptable to local residents as there will be loud music playing for long hours during the night. The parking situation will be intolerable for local residents as the event attendees will want to park on our streets. They will also park on the double yellow lines and single yellow lines on Ealing Road causing terrible congestion. The people coming out of the building late at night then getting into their cars parked on our road or in the car park will cause awful disturbance to residents with the noise of people talking loudly and slamming car doors from 7pm to midnight Monday to Thursday and from 7pm to 3am Friday to Sunday. On the plan of the building, it looks like the food and toilets will be outside the building therefore this will also cause noise disturbance. This festival is being held at other venues in London that are more suitable for this kind of event such as leisure centres and Wembley Arena. This building at 416 Ealing Road is not an entertainment venue and it is not the correct venue for such an event.

Resident Rep 4

We already suffer from parking problems. We are a residential area, having an event be it 1 day or 9 days or a permanent licence will impact the area. Be it parking, or the number of

hours the event will go on for, I believe will cause a Public Nuisance and due to increased traffic a safety problem

Resident Rep 4 - Further Rep after receipt of Applicant Response

Having read both the attached letters, I am even more concerned/alarmed having read the numbers expected on site per day.

With visitors staff and vendors I read it to be in the region of 2000 per day.

When the site was last open to the public I believe car parking spaces numbered 30, a number of these spaces are now occupied by 20ft storage containers, you would I believe be lucky to park 25 cars.

Why am I alarmed is we are a densely populated small area.

Please i do not want an additional 2000 people on my street corner for an event lasting 10days.

Please is it possible to add this email to my original concerns, given that I have now had the opportunity to read the more detailed application and response from the proposed vendor.

If not would I be able to attend the committee meeting to put my objections in person.

I would prefer the letter to be added, rather than attend the meeting.

As always many thanks

Resident Rep 5

Noise in a residential area & parking

Resident Rep 6

We have 2 small children in the property. We have seen drug trafficking taking place behind the back alley. We fear this will increase antisocial behavior in the area especially at night times. It will also enhance the existing drug problems in the area.

Resident Rep 7

I was shocked when I read the details of the proposed change of use of these premises and I strongly object. This site backs onto a row of terraced homes in Burns Road at the end of my street, Cromwell Road. The noise alone would be dreadful but it doesn't stop there. The people attending these events would be parking their cars in our streets on double yellow lines, pavements and blocking driveways. Coming out at midnight or 3am the participants would cause further disturbances and generally disrupt our quiet neighbourhood. We have been subjected to more than our fair share of noise, dirt, litter and all-round disruption as a result of all the redevelopments close to us. I have lived here for 40 years and since I read the notice about this application, I have spoken to over a hundred local residents. No one I have spoken to thinks it is a suitable site for music festivals/night club. I am the chair of the local resident's association and I am willing to attend a committee meeting on behalf of the residents to oppose this application.

Resident Rep 8

I am writing to formally object to the licensing application 32526 and the premises 416 Ealing Road Alperton HA0 1JS, located near Cromwell Road, under the following licensing objectives: ### 1. **Prevention of Crime & Disorder** The introduction of a licensed premise at this location is likely to contribute to an increase in crime and disorder. The area around Cromwell Road is predominantly residential, and the presence of a licensed venue could

attract individuals who may engage in antisocial behavior, including public drunkenness, vandalism, and fights. Local crime statistics already indicate adding a new licensed premise will likely exacerbate these issues, putting a strain on local law enforcement and reducing the safety of the neighborhood. ### 2. ****Prevention of Public Nuisance**** The operation of a licensed premise in close proximity to residential properties on Cromwell Road will likely lead to a significant increase in public nuisance, particularly during the evening and nighttime hours. Noise from patrons entering and leaving the venue, as well as from any music or entertainment offered by the premises, will disturb the peace and quiet that residents currently enjoy. Additionally, there is a potential for an increase in litter, such as discarded bottles and wrappers, which could contribute to the degradation of the local environment. This would not only reduce the quality of life for residents but could also result in a decrease in property values. ### 3. ****Public Safety**** Public safety is a major concern if this license is granted. The increased traffic from patrons, both on foot and in vehicles, could lead to overcrowded streets and pavements, particularly in the evenings and on weekends. This raises the risk of accidents and injuries, especially in an area where families with children reside. The location is not suited to handle the potential increase in traffic, and there may be inadequate provision for safe entry and exit from the premises, further endangering the public not to mention the lack of adequate car parking spaces available for residents currently available. ### 4. ****Prevention of Children from Harm**** Given the residential nature of the area around Cromwell Road, where many families with young children live, the presence of a licensed premise poses a risk to children. Exposure to inappropriate behavior from intoxicated individuals, increased noise levels, and the potential for witnessing criminal activity all contribute to an environment that is unsafe for children. Additionally, there is a concern that children might come into contact with patrons who are under the influence of alcohol, which could lead to harmful situations. In conclusion, I strongly believe that granting this license would negatively impact the local community by increasing crime and disorder, creating public nuisance, endangering public safety, and putting children at risk of harm. I urge the licensing authority to consider these serious concerns and to reject the application in order to protect the well-being of the residents in this area. Thank you for considering my objection.

This page is intentionally left blank

Brijeshkumar Bhagvati Prasad Chachapura
Health Supplies Limited
24 Brooke Avenue
Harrow
HA2 0NF

Also sent via email: brij83@hotmail.co.uk

3 September 2024

Ref: 32526

Dear Sir/Madam,

Licensing representation against the premises licence application in respect of Proposition Studios, 416 Ealing Road, Wembley, HA0 1JQ.

The above-mentioned application has been made pursuant to section 17 of the Licensing Act 2003.

I confirm that I am the delegated officer of the Licensing Authority, in whose area the above-mentioned premises is situated, and who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

I have carefully considered the above premises licence application, and consequently, I wish to make a representation on the grounds that if the application were to be granted as submitted, it would likely have a detrimental effect on two out of the four below licensing objectives:

- the prevention of crime and disorder;
- **public safety;**
- **the prevention of public nuisance;**
- the protection of children from harm.

Operating Schedule

The original premises licence application sought the following permitted licensable activities and opening hours:

Live music: Monday to Thursday, 19:00 – 00:00, Friday to Sunday 19:00 – 03:00

Performances of dance: Monday to Thursday, 19:00 – 00:00, Friday to Sunday 19:00 – 03:00

Late night refreshment: Monday to Thursday, 23:00 – 00:00, Friday to Sunday 23:00 – 03:00

Opening hours: Monday to Thursday, 18:00 – 00:00, Friday to Sunday 18:00 – 03:00

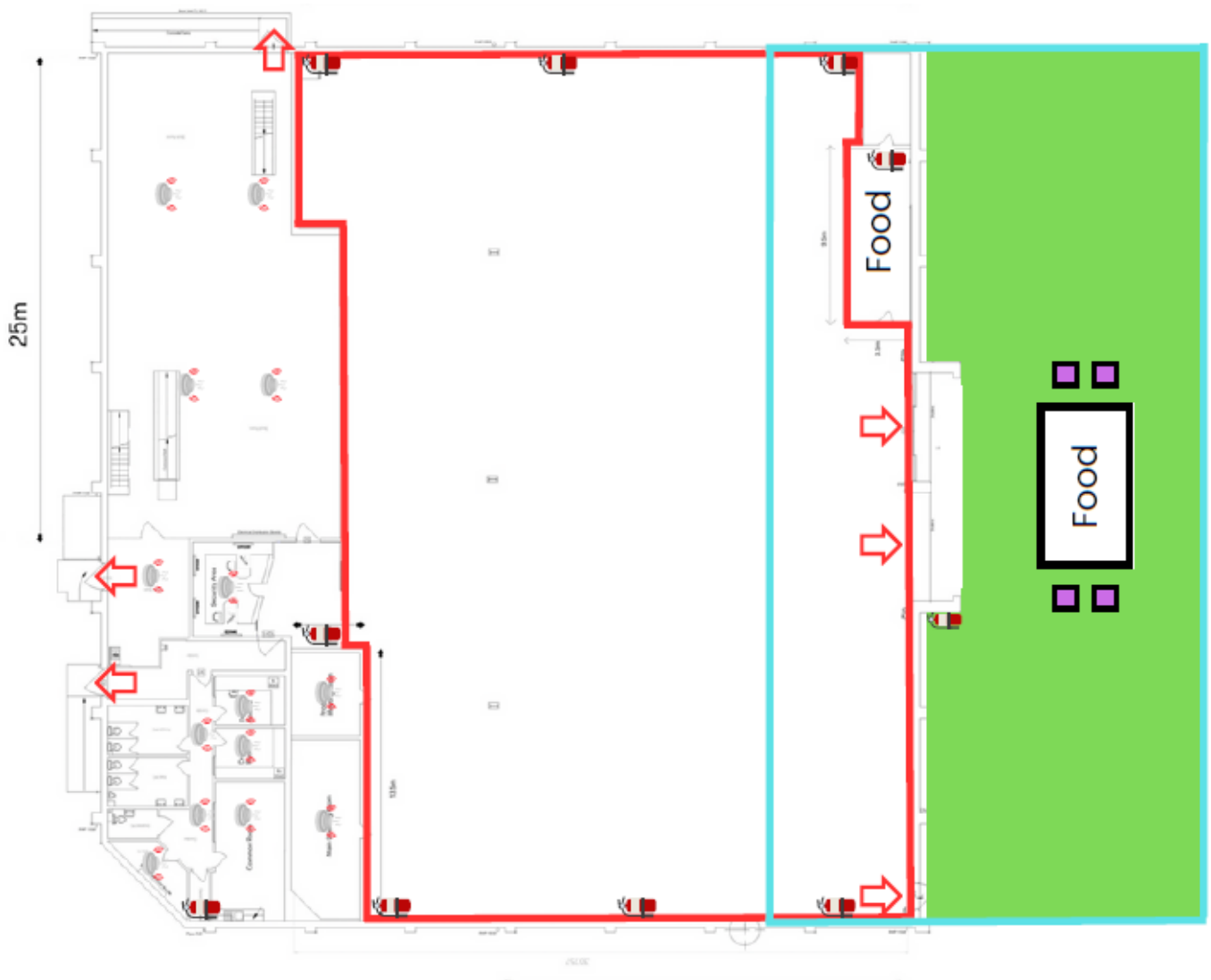
The Licensing Authority notes that the premises licence application had not been made in line with other existing premises licences within the local area.

Furthermore, the initial premises licence application didn't make it clear if it was time limited or if it was to be granted in perpetuity.

Location

The premises is located on the corner of Alperton Lane and Ealing Road. The building itself is a vacant commercial unit, situated at the entrance of an industrial estate and runs parallel to Burns Road, a residential street consisting of terrace housing.

The nearest noise-sensitive properties are therefore on Burns Road, which consists of approximately 14 homes with the rear of these houses facing the proposed premises licence area. There are roughly 21 meters between the north side of the building and the rear of these homes.





As per the original premises plan, the red area denoted that live music and the provision of dance will be undertaken inside the premises, with the blue area showing that the provision of late-night refreshment will take place outside in the car park.

Informative

The Licensing Authority felt that, given the nature of the initial application and the terminal hour of 03:00 for the proposed licensable activities, the conditions put forward within the operating schedule fell short of what would be expected from an applicant in respect of promoting the four licensing objectives. Furthermore, some of the original conditions provided lacked sufficient detail.

As such, I contacted the applicant on 29 August 2024 and requested further information to answer the below questions:

1. What is the maximum number of expected daily attendees for this event?
2. What is the expected number of employees (including volunteers) working at this event on any given day?
3. How will entry to the event work? Will it be ticketed? Will there be a fee? Is it free upon point of entry? How will the premises ensure that the total number of attendees not exceed the expected total capacity?
4. How will the SIA security go about their duties? (I.e., How many will be at the event in total? How many will be at the entrance?)
5. Will patrons be able to re-enter the premises?
6. Where will the queue be located?
7. How many "qualified medical personnel" will be at the premises, and what will their specific qualifications be? How many first aid stations will be there?
8. How will the premises negate against causing noise related complaints from the live music and the use of the outside area? (Especially as it's stipulated to end at 03:00 on certain days)
9. Have you completed the sound management plan yet?

10. Will there be an age limit for attendees?
11. How will egress of the event be managed?

The applicant, Mr Chachapura (director of the limited company applying for the premises licence) responded on Friday 30 August 2024. It was subsequently confirmed by Mr Chachapura that the operating schedule had been reduced to the following:

Live music: Sunday to Thursday, 19:00 – 23:00, Friday & Saturday, 19:00 – 00:30

Performances of dance: Sunday to Thursday, 19:00 – 23:00, Friday & Saturday, 19:00 – 00:30

Late night refreshment: Friday & Saturday, 23:00 – 00:30

Opening hours: Sunday to Thursday, 19:00 – 23:00, Friday & Saturday 19:00 – 00:30

Further key points were also clarified such as:

- Confirmation that the premises licence would be time limited for the period between Wednesday 2 October 2024 to Saturday 12 October 2024.
- All licensable activities undertaken shall take place entirely within the internal area of the premises, and that there will be no provision of late-night refreshment within any external outside area.
- Confirmation of the total number of attendees (1,500), and that a ticketing system would be used.
- The total number of SIA staff employed for each day of the event.
- Further details provided on how the premises will mitigate against noise nuisance complaints.
- Further details provided regarding public safety for all attendees at the event.

Summary

Having carefully reviewed the premises licence application and the subsequent response, I would appreciate it if the applicant could confirm whether they are satisfied with the conditions set out at the rear of this representation.

The applicant is, of course, free to accept, amend or reject these annex two conditions. I would advise the applicant to read the conditions carefully and ensure they align with the business model. It's important to strike the right balance between promoting the four licensing objectives and having conditions in place that are capable of being met. These conditions have been based on the response to my request for further information, the original premises licence application, and additional measures that the Licensing authority believes would promote the four licensing objectives.

It should be noted that if the applicant rejects the proposed conditions and no mediation can be reached, I will most likely uphold my representation against the premises licence.

Yours sincerely,



Edwin Maldoom
Licensing Enforcement Officer

Proposed Annex Two Licence Conditions
Proposition Studios, 416 Ealing Road, Wembley, HA0 1JQ
(Time limited premises licence – Wednesday 2 October 2024 to Saturday 12 October 2024)

General

1. Notices shall be displayed at the entrance stipulating the operating hours of the premises.
2. The maximum number of attendees (excluding authorised staff members) present for each day of the event shall not exceed 1500 persons.
3. There shall be no ticket sales made at the premises. All tickets must be obtained through an authorised online ticket provider prior to the event. The number of tickets allocated to the online ticket provider must not exceed 1500 for each day of the event.
4. No entry shall be permitted to attendees unless a valid ticket is produced upon entry to the premises.
5. Staff members shall verify the tickets upon entry to the premises to ensure that only persons with valid tickets can enter the premises.
6. Trained event staff and SIA Security shall monitor the real-time number of attendees entering the premises, real-time number of attendees inside the premises and the real-time number of attendees leaving the premises.

The Prevention of Crime and Disorder

7. There shall be at least 20 SIA staff on-site each day throughout the event.
8. All SIA staff shall wear clothing that is clearly identifiable.
9. All SIA staff shall be equipped with radios and communication devices.
10. A log shall be kept of the SIA staff working on any day to include their full name, date of birth, SIA licence number, company and booking on-off times. A copy of SIA staff log shall be available upon request by Police and authorised officers from Brent Council.
11. Signage shall be displayed at all entrances indicating searches might take place. Ticket conditions and website information shall indicate that searching might be undertaken.
12. SIA staff positioned at the entrance of the premises shall:
 - a) Conduct searches, bag checks and screening for prohibited items for all attendees entering the premises.
 - b) Manage the queue along Alperton Road to ensure that it's safe for all attendees and that noise is kept to a minimum.
13. The remaining SIA staff shall be patrolling the premises licence area to monitor the crowd inside the premises and undertake:

- a) Regular patrols throughout the premises to monitor the crowd.
 - b) Being prepared to respond quickly to any emergencies or incidents, including medical emergencies or disturbances.
 - c) Managing access to restricted areas and ensuring that only authorised personnel are allowed in specific zones.
 - d) Ensuring that all event safety protocols are followed and assisting with crowd management to prevent overcrowding and maintain order.
14. An incident log shall be kept and maintained at the premises which will include a log of the following, including any additional pertinent details:
- a) Any incidents of disorder, violence, or antisocial behaviour.
 - b) All crimes reported to the venue, or by the venue to the police.
 - c) All ejections of patrons
 - d) Any complaints received.
 - d) Seizures of any drugs, prohibited items or any offensive weapons.
 - e) Any faults in the CCTV system
 - f) Any visits by a responsible authority (under the Licensing Act 2003) or emergency service.
15. Records shall be completed within an hour of any incident, and shall contain the time and date, the nature of the incident, the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.
16. The incident log shall be kept for at least 12 weeks after the premises licence has lapsed and shall be made available for inspection upon request by an authorised officer from Brent Council or the Police.
17. The premises shall install, operate, and maintain a digital colour CCTV system. The CCTV system shall continually record whilst the premises are open for licensable activities and all recordings shall be kept for 31 days.
18. A member of staff who is conversant with the operation of the CCTV system shall always be available at the premises whilst it's open to the public. CCTV footage shall be provided on removable media (i.e., USB, hard drive, CD etc..) upon request by an authorised officer from Brent Council or the Police.
19. The CCTV system shall be capable of obtaining clear facial recognition images of every person entering or leaving the premises with further CCTV cameras covering the areas stipulated on the premises plan. The CCTV system shall also display on any recordings, the correct date and time of the recording.
20. The CCTV system shall capture the entirety of any external area in which patrons' queue along Alperton Road
21. Signage stating that CCTV is in operation shall be clearly and prominently displayed at the premises.
22. There shall be no admittance to the premises after 21:00 on Sunday to Thursday.
23. There shall be no admittance to the premises after 22:00 on Friday and Saturday.

24. There shall be no re-admittance to the premises by any attendee once they have left the venue. There shall be notices clearly displayed at the exits informing attendees of this policy.
25. Any drinks sold shall be provided in polycarbonate, aluminium can or similar non glass drinking vessels.

Public Safety

26. There shall be at least one designated medical area within the premises. The medical area shall be clearly signed posted and the location shall be made obvious to all attendees.
27. There shall be at least one paramedic and further additional first aid trained personal on site whilst the premises are open for licensable activities.
28. All medical personnel shall have up-to-date certifications in emergency response and shall have up to date medical supplies.
29. The premises licence holder shall ensure that a written Medical Response Plan (MRP) is implemented and adhered to.
30. The premises licence holder shall ensure that a written Evacuation Plan (EP) is implemented and adhered to.
31. The premises licence holder shall ensure that a written Fire Safety Risk Assessment (FSRA) is implemented and adhered to.
32. In the case of an emergency evacuation, stewards and security shall assist the attendees in leaving the premises in a safe manner. The evacuation procedure shall also be announced on the PA system.
33. All staff shall be trained in the emergency evacuation process.
34. The entrance/exit point (including evacuation points) shall be clear, obvious and remain unobstructed to ensure safe ingress and egress for attendees and staff.
35. Upon egress, stewards shall be positioned at all exit points to assist with attendees leaving the premises in a safe manner.

The Prevention of Public Nuisance

36. All licensable activities shall take place inside the premises and shall not take place in any external outside area.
37. A dedicated audio team shall be on-site to manage and monitor sound levels during any regulated entertainment undertaken at the event. This team shall have sole control over the use of the sound limiter installed onto any amplification equipment.
38. The premises shall undertake a Sound Management Plan (SMP). This written plan shall explicitly state the decibel limit set by the premises licence holder. The SMP shall be made available to officers of Brent Council upon request.

39. Noise monitoring shall be undertaken by a member of staff between 21:00 until the closure of the premises.
40. Noise monitoring shall involve walking around the perimeter of the car park as it runs parallel to Burns Road. A further check shall also be made along Burns Road itself. Both noise monitoring checks shall be undertaken every hour.
41. All noise monitoring checks shall be recorded in writing, stating the time of the visit, location, whether noise was audible or was not, description of any noise and any subsequent action taken. The noise monitoring log shall be kept at the premises in hard copy form and shall be produced upon request to any authorised officer of Brent Council.
42. Speakers shall be placed to direct sound away from Burns Road.
43. Amplified music shall not be permitted in any external areas.
44. Ingress and egress notwithstanding, all doors shall remain shut to the premises during any regulated entertainment.
45. The premises licence holder shall make an up-to-date telephone number available to nearby residents. Any complaints noise pertaining to noise shall be recorded and responded to immediately, with adjustments made as necessary.
46. Clear and legible notices shall be prominently displayed at the exit requesting patrons to respect the needs of residents when leaving the premises.
47. On weekends, during the final hour of the event (23:30 to 00:30), sound levels shall be gradually reduced to further decrease any potential noise impact as the event winds down.
48. SIA staff shall be positioned outside the venue to manage attendees exiting in a quiet manner. SIA staff shall ask any attendees to leave the immediate vicinity if they are loitering outside the venue.
49. There shall be no attendees permitted in any outside area of the premises once the event has started.

The Protection of Children from Harm

50. There shall be no alcohol sold or consumed within the premises licence area.

From: Maldoom, Edwin
Sent: Wednesday, September 4, 2024 11:19 AM
To: Brijesh Chachapura
Cc: Business Licence Legister, Linda
Subject: RE: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Good morning Brijesh,

Thank you for your prompt response and clarification – I really appreciate it.

Consequently, given the below agreement regarding the proposed annex two conditions set out within my representation, I can confirm on behalf of the Licensing Authority that my representation can now be considered withdrawn.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer

From: Brijesh Chachapura
Sent: Wednesday, September 4, 2024 11:11 AM
To: Maldoom, Edwin
Cc: Business Licence; Legister, Linda
Subject: Re: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Good Morning Edwin Maldoom,
I've just received a response from the venue and can confirm that the CCTV is in color, as required. I also confirm that we fully accept all your terms and conditions.

Regards,
Brijesh

From: Maldoom, Edwin
Sent: 04 September 2024 10:54
To: Brijesh Chachapura
Cc: Business Licence; Legister, Linda
Subject: RE: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Good morning Brijesh,

Thank you for your response and confirmation that you are happy to accept the conditions outlined in my representation, with except condition 17 regarding a colour CCTV system.

It would perhaps be worthwhile to bring to your attention page 17 of your initial premises licence application, where you have included a condition that states:

“CD03: The premises shall install, operate, and maintain a comprehensive digital colour CCTV system.”

This condition is part of your operating schedule, where you, as the applicant, described how you intend to promote the four licensing objectives, specifically "The prevention of public nuisance" in this instance.

Given this, I'm a bit confused as to why this was included in your initial application, yet you have subsequently indicated that you are uncertain whether the CCTV system will be black or white or colour.

I would therefore be most grateful if you could confirm that you will proceed with having a digital colour CCTV system, as stipulated within your premises licence application. Once I have this confirmation from you, I shall withdraw my representation against the premises licence application.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer

From: Brijesh Chachapura
Sent: Wednesday, September 4, 2024 9:59 AM
To: Maldoom, Edwin
Cc: Business Licence; Legister, Linda
Subject: Re: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Good Morning Edwin Maldoom,

We are happy to agree to all your terms and conditions, with the exception that we are unsure whether the CCTV is black and white or color. However, we can assure you that there is extensive CCTV coverage both inside and outside the premises.

Regards,

Brijesh

From: Maldoom, Edwin
Sent: 03 September 2024 11:10
To: Brijesh Chachapura
Cc: Business Licence; Legister, Linda
Subject: RE: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Good morning Brijesh,

Following on from the below email, please find attached representation against the premises licence application.

I would advise you to read the attached carefully and let me know your thoughts. Just to let you know, this representation can be withdrawn following confirmation that the proposed conditions have been agreed.

If you have any questions, please feel free to get in touch.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer

From: Maldoom, Edwin
Sent: Monday, September 2, 2024 10:28 AM
To: Brijesh Chachapura <brij83@hotmail.co.uk>
Subject: RE: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Good morning Brijesh,

Thank you for clarifying that the premises licence shall be time limited and shall therefore only be active between Wednesday 2 October 2024 to 12 October 2024.

I shall provide you with my representation in due course.

Best regards,

Edwin Maldoom
Licensing Enforcement Officer

From: Brijesh Chachapura
Sent: Monday, September 2, 2024 10:23 AM
To: Maldoom, Edwin
Subject: Re: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Good Morning, Maldoom,

Thank you for your email.

We will apply for a renewed license each year if we use the same venue again. The concern arises because the neighbors mistakenly believe it's an all-year-round license, which they are objecting to.

Just to clarify, the event will take place from 2nd to 12th October 2024.

Regards,

Brijesh

From: Maldoom, Edwin
Sent: 02 September 2024 09:43
To: Brijesh Chachapura
Subject: RE: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Good morning Brijesh,

Thank you for your detailed response, I really appreciate.

Just as a point of clarification, please may you confirm if this premises licence is either time limited or if it's to be issued on a permanent basis? (i.e., is it to run only between 1 October 2024 – 9 October 2024 or will be granted in perpetuity?)

I'm currently working on my representation; however, I do note that the below has gone a long way to addressing my concerns. I will be looking to turn the below response into conditions, and I will send across my finalised representation in due course.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer

From: Brijesh Chachapura
Sent: Friday, August 30, 2024 6:39 PM
To: Maldoom, Edwin
Subject: Re: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Dear Maldoom,

Thank you for the email, please see below our reply to your email.

1. What is the maximum number of expected daily attendees for this event?

Ans: **Maximum Attendance:** The maximum number of expected daily attendees for this event is 1,500. This limit has been set in accordance with the venue's capacity and safety regulations.

Capacity Monitoring: The ticketing system ensures that no more than 1,500 tickets are sold for each day of the event. This guarantees that the total number of attendees does not exceed the venue's capacity.

2. What is the expected number of employees (including volunteers) working at this event on any given day?

Ans: 30-40 (Excluding vendor staff)

3. How will entry to the event work? Will it be ticketed? Will there be a fee? Is it free upon point of entry? How will the premises ensure that the total number of attendees not exceed the expected total capacity?

Ans: Event Entry and Capacity Management Plan for Navratri Festival

1. Entry to the Event:

- **Ticketed Entry:** Yes, entry to the Navratri event will be ticketed. Attendees will need to purchase tickets in advance to gain access to the event. This helps us manage the number of attendees and ensure that we do not exceed the venue's capacity.
- **Pre-Event Ticket Sales:** Tickets will be sold online and through designated outlets before the event. There will be no ticket sales at the door to prevent overcrowding and ensure proper management of attendees.

2. Ticketing and Fees:

- **Fee Structure:** Tickets will be sold at a set price, which will be clearly communicated to potential attendees through our promotional materials and ticketing platforms.
- **No Free Entry:** There will be no free entry at the point of entry. All attendees must have a valid ticket to enter the premises.

3. Managing Event Capacity:

- **Capacity Monitoring:** The premises will have a strict capacity limit based on the venue's maximum allowable occupancy, which complies with safety regulations. We will use the ticketing system to ensure that the number of tickets sold does not exceed this limit.
- **Entry Control:** On the day of the event, entry will be managed by trained staff who will verify tickets upon entry. This will ensure that only those with valid tickets enter the premises.
- **Real-Time Monitoring:** Security and event staff will monitor the number of people entering and exiting the venue in real-time to ensure the total number of attendees does not exceed the expected total capacity at any point.
- **No Re-Entry Policy:** To further control capacity, a no re-entry policy will be implemented. Once attendees leave the event, they will not be allowed back in.

4. Security and Safety Measures:

- **On-Site Security:** Security personnel will be stationed at all entry points to manage crowd control and ensure a smooth and orderly entry process. They will also be responsible for checking for any prohibited items.
- **Emergency Exits:** All emergency exits will be clearly marked and unobstructed, with staff trained to handle any situations where an evacuation may be necessary.

These measures will help ensure that the event runs smoothly, safely, and in compliance with all relevant regulations.

4. How will the SIA security go about their duties? (I.e., How many will be at the event in total? How many will be at the entrance?)

Ans: SIA Security Plan for Navratri Festival

To ensure the safety and security of attendees at the Navratri festival, the following measures will be in place:

1. Total Security Personnel:

- **Number of Security Staff:** A total of 20 SIA (Security Industry Authority) licensed security staff will be on-site each day of the event. This team will be responsible for maintaining order and ensuring a safe environment throughout the festival.

2. Security Duties and Distribution:

- **Entrance Security:** SIA security staff will be stationed at the entrance of the venue. Their responsibilities will include:
 - Verifying tickets and ensuring that only those with valid tickets are allowed entry.
 - Conducting bag checks and screening for prohibited items.
 - Managing queues and ensuring a smooth and orderly entry process.
- **Patrol and Monitoring:** The remaining security personnel will be assigned to various duties, including:
 - **Patrolling the Venue:** Regular patrols throughout the venue to monitor the crowd and address any issues that may arise.
 - **Emergency Response:** Being prepared to respond quickly to any emergencies or incidents, including medical emergencies or disturbances.
 - **Access Control:** Managing access to restricted areas and ensuring that only authorised personnel are allowed in specific zones.
 - **Safety and Compliance:** Ensuring that all event safety protocols are followed and assisting with crowd management to prevent overcrowding and maintain order.

3. Coordination and Communication:

- **Communication Systems:** Security staff will be equipped with radios and communication devices to coordinate effectively with each other and with event management.
- **Incident Reporting:** A clear procedure will be in place for reporting and addressing any incidents or security concerns. Security staff will be trained to handle various situations, from minor disturbances to major emergencies.

4. Additional Security Measures:

- **Training and Briefing:** All security personnel will be briefed on event specifics, including potential risks, emergency procedures, and their specific roles and responsibilities for the event.

These measures will help ensure a secure and well-managed environment for all attendees at the Navratri festival.

5. Will patrons be able to re-enter the premises?

Ans: once they leave the premises there will be no re-entry and **security staff will be on hand to ensure no loitering around the outside of the event premises.**

6. Where will the queue be located?

Ans: the queue will on the Alperton Lane.

7. How many “qualified medical personnel” will be at the premises, and what will their specific qualifications be? How many first aid stations will be there?

Ans: **Response to Brent Council Regarding Medical Personnel and First Aid Stations**

1. Qualified Medical Personnel:

- We will have qualified medical personnel on-site throughout the duration of the event.
- The medical personnel will include:
 - Paramedics: Trained and certified to handle emergency medical situations, including CPR, trauma care, and the use of defibrillators.
 - First Aid Trained Staff: Certified in basic first aid, capable of handling minor injuries, and providing initial care until advanced help arrives.
- All medical personnel will have up-to-date certifications in emergency response and will be equipped with the necessary medical supplies.

2. First Aid Stations:

- There will be first aid stations located at strategic points around the event venue.
- Each first aid station will be clearly marked and easily accessible, with signage directing attendees to their locations.
- The stations will be equipped with essential medical supplies, including bandages, antiseptics, ice packs, and emergency equipment.

3. Medical Response Plan:

- In case of a medical emergency, the on-site medical team will coordinate with local emergency services to ensure a swift response.
- We have established clear communication protocols to ensure that any medical incidents are reported and managed efficiently.
- The locations of the first aid stations and emergency procedures will be communicated to all attendees through announcements and event literature.

Please let us know if further details are required or if there are any additional specifications that need to be met.

8. How will the premises negate against causing noise related complaints from the live music and the use of the outside area? (Especially as it's stipulated to end at 03:00 on certain days)

Ans: **Here's a revised response that incorporates the updated event timings, the decision to limit outdoor activity, and the measures to control sound levels:**

Noise Management Plan for Navratri Event

To address concerns about noise-related complaints, particularly with live music and the use of the outside area, we have revised the event plan to reflect the concerns of our neighbors:

1. **Revised Event Timings:**
 - The event will now conclude at 11:00 PM on weekdays (Monday to Friday) and at 12:30 AM on weekends (Saturday and Sunday). This adjustment has been made in direct response to feedback from the community and will help to minimize late-night noise.
2. **No Outdoor Activities During Event:**
 - There will be no persons, aside from security personnel, outside the premises once the event has started. This measure ensures that all event activities, including live music, remain indoors, significantly reducing the potential for noise disturbance in the surrounding area.
3. **Sound Level Monitoring Inside the Venue:**
 - **Sound Level Checks:** The sound inside the venue will be continuously monitored to ensure it stays within the permitted allowance. We will use sound limiters on all amplification equipment to maintain control over sound levels.
 - **Gradual Volume Reduction:** On weekends, during the final hour of the event (11:30 PM to 12:30 AM), sound levels will be gradually reduced to further decrease any potential noise impact as the event winds down.
4. **Security Measures:**
 - **Outdoor Security:** Security personnel will be stationed outside the venue to manage entry and exit quietly and efficiently. Their presence will also ensure that no loitering or loud gatherings occur outside the venue during or after the event.
5. **Community Communication:**
 - **Complaints Hotline:** A dedicated noise complaint hotline will be active throughout the event. Any noise complaints will be responded to immediately, with adjustments made as necessary.

These measures have been put in place to ensure that the Navratri event is enjoyable for attendees while respecting the peace and quiet of our neighbours. Please let us know if there are any further concerns or specific requirements that need to be addressed.

9. Have you completed the sound management plan yet?

Ans: Yes, we have completed the Sound Management Plan for the Navratri event. The plan includes the following key elements:

A. Sound Levels: We will monitor and control the sound levels to ensure they remain within the permitted limits at all times. We will use sound limiters and regularly check decibel levels during the event.

B. Speaker Placement: Speakers will be strategically placed to direct sound away from residential areas and minimise noise disturbance to nearby properties.

C. Event Timings: The event will adhere to the agreed-upon timings, with amplified sound being turned off at 11pm weekdays and 12:30am weekends to comply with local noise ordinances.

D. Communication: We have will place posters around the wooden fencing, about the event and provided a contact number for any noise-related concerns during the event.

E. Noise Complaint Handling: We have established a procedure for handling any noise complaints that may arise, including prompt investigation and resolution.

F. Sound Monitoring Team: A dedicated audio visual team will be on-site to manage and monitor sound levels throughout the event, ensuring compliance with the Sound Management Plan.

Please let us know if any additional information or adjustments are required.

10. Will there be an age limit for attendees?

Ans: **Age Limit for Attendees at Navratri Festival**

There will be **no age limit** for attendees at the Navratri festival. The event is designed as a religious festival intended for families, and we welcome attendees of all ages.

To ensure a safe and family-friendly environment:

- **Alcohol Policy:** No alcohol will be served or consumed on the premises. This policy helps maintain a respectful and inclusive atmosphere for all attendees, including children and families.
- **Family-Friendly Environment:** The event features activities and performances suitable for all age groups, making it an ideal occasion for families to celebrate together.

11. How will egress of the event be managed?

Ans:

The egress of attendees from the Navratri event will be managed carefully to ensure safety and minimise disruption. Our Egress Management Plan includes the following key elements:

1. **Staggered Departure:** To avoid congestion and ensure a smooth flow of people exiting the venue, we will encourage a staggered departure. Announcements will be made towards the end of the event to facilitate an orderly exit.
2. **Exit Points:** clearly marked exit points will be available to prevent bottlenecks. Each exit will be staffed with stewards to guide attendees and ensure they leave the venue in a calm and orderly manner.
3. **Crowd Control:** Trained security personnel and event stewards will be stationed at key locations to manage the flow of people, prevent overcrowding, and provide assistance as needed.
4. **Signage and Lighting:** Adequate signage will be in place to direct attendees to the nearest exits, and all exit routes will be well-lit to ensure visibility.
5. **Transport Coordination:** We will coordinate with local transport services to ensure that public transportation is available and accessible as attendees leave the event. Information on nearby transport options will be provided to attendees.
6. **Emergency Procedures:** In case of an emergency, we have established clear procedures for a safe and efficient evacuation. All staff and volunteers have been briefed on these procedures, and emergency exits will be prominently marked and kept unobstructed.
7. **Communication:** We will have a public address system in place to communicate with attendees during egress, providing instructions and updates as needed to ensure a smooth exit.
8. **Monitoring and Adjustments:** The egress process will be monitored in real-time, and adjustments will be made as necessary to address any unforeseen issues or delays.

Please let us know if any additional measures are required or if you have specific concerns that we should address.

Regards

Brijesh Chachapura

From: Maldoom, Edwin

Sent: 28 August 2024 16:18

To: [Brijesh](#)

Subject: Proposition Studios, 416 Ealing Road - New Premises Licence Application

Good afternoon,

I am the delegated officer of the Licensing Authority, in whose area the above-mentioned premises is situated, and who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

Having read the premises licence application, I would be most grateful if you could answer the following questions:

1. What is the maximum number of expected daily attendees for this event?
2. What is the expected number of employees (including volunteers) working at this event on any given day?
3. How will entry to the event work? Will it be ticketed? Will there be a fee? Is it free upon point of entry? How will the premises ensure that the total number of attendees not exceed the expected total capacity?
4. How will the SIA security go about their duties? (I.e., How many will be at the event in total? How many will be at the entrance?)
5. Will patrons be able to re-enter the premises?
6. Where will the queue be located?
7. How many “qualified medical personnel” will be at the premises, and what will their specific qualifications be? How many first aid stations will be there?
8. How will the premises negate against causing noise related complaints from the live music and the use of the outside area? (Especially as it’s stipulated to end at 03:00 on certain days)
9. Have you completed the sound management plan yet?
10. Will there be an age limit for attendees?
11. How will egress of the event be managed?

If you are able to answer the above, this would be much appreciated. These will hopefully provide me with further information, which wasn’t expanded upon within the operating schedule of the application form, and I can thereafter provide a more formal response in relation to your answers.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer

This page is intentionally left blank



**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

**Yati Events
416, Ealing Road
Alperton
HA0 1JQ**

Your Ref: 32526

Our ref: 01QK/566/24/3122NW

NW BCU Licensing Department - Brent

Wembley Police Station
603, Harrow Road
Wembley
HA0 2HH

Tel: 07500 087 115

Email: Phil.S.Graves@met.police.uk

Web: www.met.police.uk

Date: Wednesday 4th of September 2024

Police representations to the application for a new Premises Licence for 'Yati Events, 416 Ealing Road, Alperton HA0 1JQ'

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

**Officer: PC Phil Graves
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under Section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives namely:

- The prevention of crime and disorder;
 - Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

The Application

This is a new premises application requesting to use a large warehouse to celebrate the Gujarati festival over a nine day period. The warehouse is described as a 40m2 venue on the corner of the Ealing Road and Alperton Lane. Due to the nature of the religious festival no alcohol has been requested but live music, Dance and late night refreshments. The hours requested are

19.00 hrs to 00.00 hrs Monday to Thursday for Dance and Music
23.00 hrs to 00.00 hrs Monday to Thursday for LNR
23.00 hrs to 03.00 hrs Friday, Saturday and Sunday for Dance and Music
23.00 hrs to 03.00 hrs Friday, Saturday and Sunday for LNR

My initial concerns are over the number of people attending the venue and the impact this will have on the surrounding community and the safety concerns that could arise. A capacity risk assessment will be required to make sure the number of people attending is safe and does not cause a noise nuisance to surrounding properties.

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority from Brent Council.

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV cameras shall be installed to cover all the entrances and exits of the premises. Cameras should also cover the pavement area outside the venue where customers and delivery drivers will be present.
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public. This staff member shall be able to view and download any CCTV footage requested by the police or authorised Brent Council officers.
4. The CCTV system shall display on all recordings with the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
7. A capacity specific risk assessment shall be conducted by a competent person and approved by the Licensing Authority. This assessment shall show all calculations used to reach the final capacity and reference the guidance used to achieve this figure. This risk assessment shall be appraised annually or at the time of any building or layout structural works.
8. SIA should be risk assessed on an event basis. But there will be a minimum of one (1) SIA to every one-hundred (100) patrons. These SIA staff shall be on duty one (1) hour prior to any licensable activity taking place until all patrons have left the venue.
9. An incident and refusals log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following;
 - a) Any complaints received.
 - b) Any incidents of disorder.

- c) Any faults in the CCTV system.
- d) Any visit by a relevant authority or emergency service.

Any entries into the log shall be made within 24 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.

10. The premises licence holder shall ensure that an in date first aid kit shall always be available at the premises with a trained first aider on duty whilst the premises is undertaking licensable activities.

11. The premises licence holder shall produce an Evacuation Plan. These plans will be reviewed on a yearly basis and shall be made available to officers of Brent Council and the Police upon request.

12. Any amplified music and/or speech shall not be permitted in the external areas

13. No noise or vibration shall be detectable at any neighbouring noise sensitive premises.

14. The license holder or deputy shall work in partnership with the Police and if necessary comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:

(a). Ceasing any further patrons from entering the venue

(b). Closing the entire premises for a period of time. This will be monitored and the premises reopened as soon as possible.

15. SIA staff on duty shall be responsible for any queuing outside the venue. These que's shall not cause congestion to the public footpaths.

16. This license shall be used a maximum of nine (9) days a year depending on when the Gujarati festival falls.

17. The total number of people to attend the venue shall not exceed one-thousand-five-hundred people (1,500) at any one time. This number includes staff and patrons.

18. Clickers shall be used by the door staff so the number of people in attendance shall be available at any given time to the police or authorised Brent Council officers.

If the above conditions can be met in full, police would be in a position to withdraw representations.

Yours Sincerely,

PC Phil Graves 3122NW
NW BCU - Brent Licensing
Philip.Graves@met.police.uk

This page is intentionally left blank

From: Phil.S.Graves@met.police.uk
Sent: Wednesday, September 4, 2024 2:06 PM
To: Business Licence
Cc: brij83@
Subject: RE: New Premises - Yati Events, 416 Ealing Road, HA0 1JQ - 32526 - Police Reps

Good afternoon Brent,

Myself and Brijesh are both in agreement with the attached conditions, therefore police withdraw representations.

Thanks,

Phil

CC Brijesh – Thank you your swift response

From: Brijesh Chachapura
Sent: 04 September 2024 13:39
To: Graves Phil S - NW-CU
Cc: business.licence@brent.gov.uk
Subject: Re: New Premises - Yati Events, 416 Ealing Road, HA0 1JQ - 32526 - Police Reps

Good Afternoon Phil,

We are happy to agree all conditions.

Regards
Brijesh

From: Phil.S.Graves@met.police.uk
Sent: 04 September 2024 10:56
To: <Brijesh >
Cc: business.licence@brent.gov.uk <business.licence@brent.gov.uk>
Subject: New Premises - Yati Events, 416 Ealing Road, HA0 1JQ - 32526 - Police Reps

Good morning,

Please find the attached police reps for Yati Events. If you are in a position to agree to the conditions police will withdraw representations.

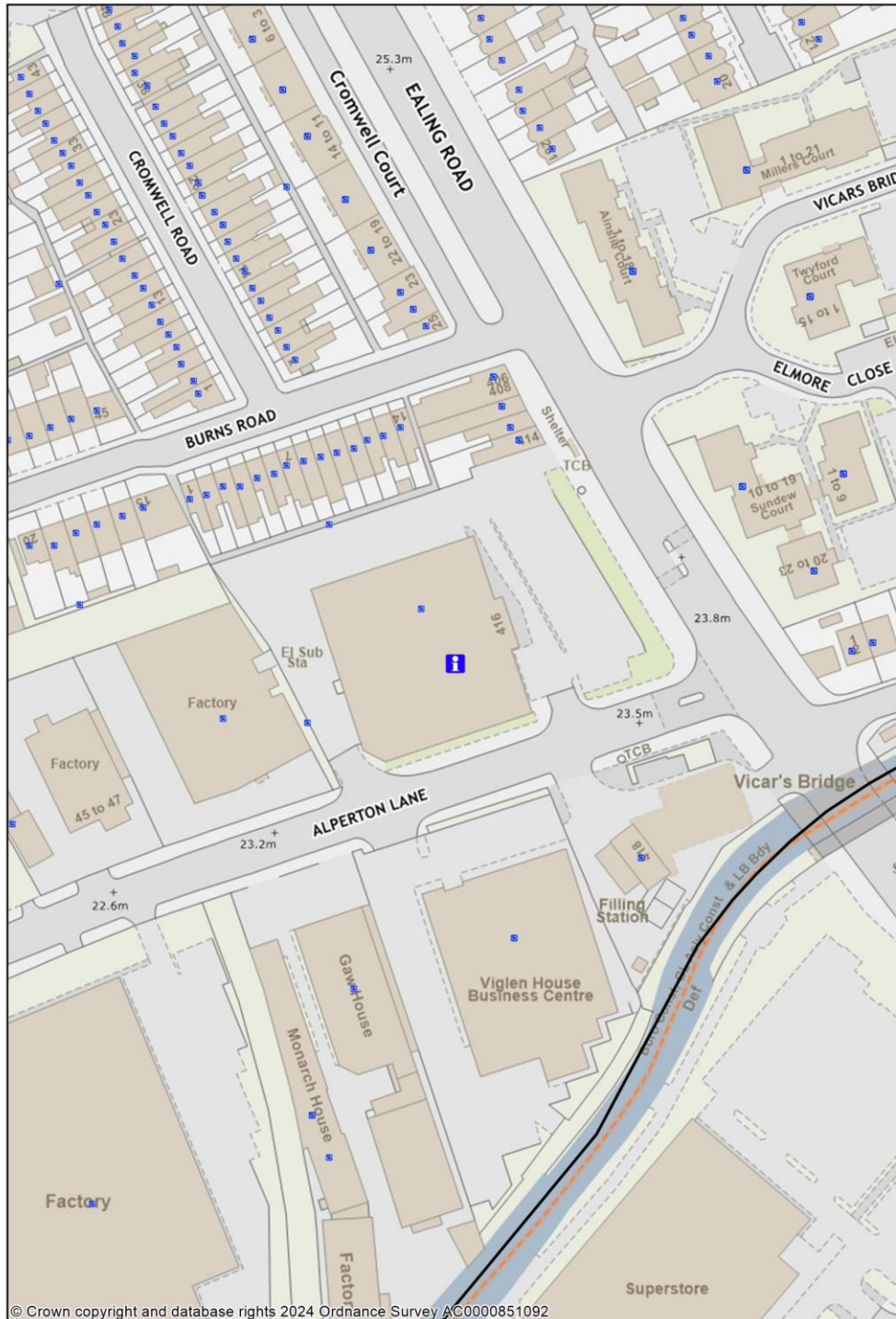
Thanks,

Phil

CC Brent Council

This page is intentionally left blank

Basemap Map



1:1250

0 0.02 0.04 kilometres



This page is intentionally left blank